

Speaker Info. Thurs 26th Feb. 12-8pm

12:30-1:40pm Flying Start – Getting Your First Job in Digital Media

CHAIR

Gina Fegan, South East Media Network



Gina took on the role of setting up South East Media Network following three years as the founding Chief Executive of the lottery backed regional screen agency Screen South.

Prior to Screen South she spent two years as Director of the Kent International Film Festival (October 2000 and 2001) and Manager of Cinema 3 in Canterbury. During this time she also set up Kent Hothouse - a media development agency. With a background in construction, structural engineering and project management Gina has produced low budget drama, was the co-ordinator of the first LA Shorts Fest and subsequently spent a year in Los Angeles developing two feature films. Her production experience and six years in the North of France led her to be instrumental in forming the Nord-Pas de Calais Film Commission based in Lille. She also has experience in education as Head of Languages for SUPTERCOM in Arras, and examiner for the Franco-British Chamber of Commerce, Lille.

Gina is a trustee of the arts based regeneration programme the Creative Foundation in Folkestone is on the artistic advisory board of TAPS (Television Arts Performance Showcase) and is a member of BAFTA and Women in Film and Television.

www.southeastmedianetwork.co.uk

Rosie Freshwater

Managing Director, Leapfrog



Rosie is founder and managing director of Leapfrog Ltd, a successful and rapidly growing search-led digital marketing agency working in partnership with clients to acquire, convert and retain customers online. After working in the search industry for five years Rosie set up Leapfrog in 2003 to provide a customer-centric and marketing-led approach to search marketing. She is passionate about helping businesses realise the potential of the Internet to engage online, increase their visibility and base-line profit. She has spoken at various events and has contributed articles to a number of online industry resources.

www.leapfrogg.co.uk

Tristan Roddis

Head of Web Development, Cogapp



Tristan oversees the technical development of most of Cogapp's web projects, and also writes server-side code to support these. He has ten years of commercial experience, and survived the dot-com boom and bust. He speaks several server-side languages, and has used these to create a variety of web-based applications, ranging from large-scale, content-managed web sites to e-commerce systems.

www.cogapp.com

Jez Harris

Designer, Relentless



Jez started his career in 1998, aged 18, in Bullfrog Productions' QA department. A year later he landed his first design role at Bristol's Hothouse Creations, before returning east for a four-year stint at EA. He joined Relentless Software as a lead designer in 2005. Credits include *Dungeon Keeper 2*, the *Harry Potter* and *Battlefield* franchises, and most recently the *Buzz!* series.

www.relentless.co.uk

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Dominic Minns
Animator, Plug in Media



Dominic Minns started his career with an apprenticeship in comics under the great Don Lawrence. After 5 years as an art director in the film and television industry and three years as a freelance illustrator/animator, Dominic joined Plug-in Media as Creative Director in 2005. Dominic combines his illustration and animation skills with a flair for comedy writing to create funny and engaging work for the likes of Sony, Tribal, Kuju, Climax and the BBC.

www.pluginmedia.net

Xavier Antoviaque
Community Support Leader, Club Penguin



Xavier Antoviaque is the Community Support Lead at The Walt Disney Company for the French version of Club Penguin, an online game for kids. He is one of the pioneers who brought the first virtual worlds to Europe as a Community Manager at Orange/GOA. He was also head of Community Management for Ryzom, a massively online role-play game (MMORPG).

www.clubpenguin.com

2- 4pm Going It Alone - Everything You Need To Know To Be a Digital Media Freelancer. Sponsored by Freelance Advisor, in conjunction with, The Farm

CHAIR

Paul Silver, The Farm



Paul Silver is a freelance web developer and search engine optimiser based in Brighton. He's been freelance for five years, helping a variety of clients in Sussex and London. Paul runs the Brighton Farm freelancers networking group, and has helped put on three local 'BarCamp' community conferences.

www.brightonfarm.com

James McCarthy, Werkshop



James' company, Werkshop, provides comprehensive support to start-ups and freelancers. James has 25 years experience in consulting, freelance and permanent roles. In 2007, he left the relative comfort of a stable multi-national to focus on growing the creative industries. Werkshop opened The Werks, a co-working space for creatives in December 2007.

www.thewerks.org.uk

Vivian Green, Vivian Street & Associates



Vivian Street runs a sole practitioner accountancy practice specializing in helping small businesses. He has, among his many clients, a number of freelancers. His approach is to ensure clients know what is required of them; to give them the tools to do as much or as little as they wish to do and then to fill in any gaps.

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Dean Marsh, Dean Marsh Solicitors



Dean is an experienced entertainment and media solicitor. He established his practice, Dean Marsh and Co in 1996. Its caters for the increasingly complex needs of creative businesses for straightforward and informed advice in a fast evolving digital market place full of exciting opportunities but fraught with many dangers

New Media and technology is at the forefront of the 21st Century entertainment industry with convergence beckoning and music industry 2.0 round the corner. Dean has specialist knowledge of this fast developing area

He acts for digital media companies, developers, on-line marketing companies and freelancers

www.deanmarsh.com

www.indielabelscheme.com

Darren Fell, Freelance Advisor



Following Darren's success in building email marketing specialist Pure360.com, he recently launched FreelanceAdvisor.co.uk; one of the fastest growing freelancing websites in the UK featuring advice, podcast interviews and one of the most innovative collaborative networks created.

Darren won Entrepreneur of the Year at the Sussex Business Awards in 2007/08, and made the top 11 in the business category of Courvoisier's 'The Future 500'.

www.freelanceadvisor.com.uk

www.crunch.co.uk

6- 8pm Professional Development and the Digital Future - What Skills Will You Need to Stay in This Game?

Mike Nutley, New Media Age



Michael Nutley has been a business journalist for 24 years, covering a number of areas including software, telecommunications, construction and leisure. He took over as editor of New Media Age in July 2000, and was promoted to editor-in-chief in 2007. As editor-in-chief he maintains a strategic overview of the entire new media sector, from both a client and a service provider perspective. He's also particularly interested in online advertising, the convergence of TV and the internet, and the transformative effect of interactive media on organisations.

www.nma.co.uk